Nodark Inc. Privacy Policy

Effective Date: 11/11/2026
Last Updated: 11/11/2026

1. Introduction

Nodark Inc. ("Nodark," "we," "our," or "us") respects the privacy of individuals who visit our website, participate in our programs, support our campaigns, make donations, or communicate with our organization.

This Privacy Policy explains how we collect, use, store, protect, and share personal information through our website, **https://nodarkinc.org**, and our related activities.

By using our website or providing information to Nodark, you acknowledge the practices described in this policy. Where consent is required, we will seek it before processing the relevant information.

2. Information We Collect

Depending on how you interact with Nodark, we may collect the following categories of information:

- **Contact information:** Names, email addresses, and other information voluntarily submitted through our contact forms.
- **Newsletter information:** Names and email addresses provided when subscribing to Nodark email updates.
- **Donation information:** Information necessary to facilitate and acknowledge donations, which may be processed through third-party donation platforms.
- **Website usage information:** Information about website visits, interactions, browser activity, and device characteristics collected through cookies and analytics technologies, subject to applicable consent choices.
- **Photographs and stories:** Photographs, stories, and related materials provided by our international partner organizations for approved organizational, awareness, and fundraising activities.

We seek to collect only information reasonably necessary for our organizational and communication purposes.

3. How We Collect Information

We collect information through:

- Contact forms and other website submissions.
- Newsletter subscription forms.
- Donation and fundraising platforms.
- Cookies and website analytics technologies.
- Communications with individuals and partner organizations.
- Photographs, stories, and other materials voluntarily supplied by partner organizations.

We do not intentionally collect more personal information than is reasonably necessary for these purposes.

4. How We Use Personal Information

Nodark may use collected information to:

- Respond to questions and inquiries.
- Communicate organizational news, campaigns, programs, and fundraising opportunities.
- Process and acknowledge donations.
- Improve website functionality and understand visitor engagement.
- Coordinate activities with partner organizations.
- Share approved organizational stories, photographs, and campaign updates.
- Maintain organizational records and meet applicable legal or administrative obligations.

We do not sell personal information to third parties.

5. Contact Forms and Email Communications

Visitors may submit inquiries through contact forms on our website.

Information submitted through these forms is sent to an authorized Nodark staff member through our designated organizational email account. Access to the receiving inbox is restricted to one designated staff member.

Nodark does not currently use the Flamingo plugin or a dedicated Contact Form 7 database-storage plugin to store contact form submissions in the WordPress database.

However, submitted messages may remain in the receiving email account, email backups, or other systems involved in email delivery and storage. They may be retained for as long as

reasonably necessary to respond to inquiries, maintain organizational records, or meet applicable obligations.

Individuals should avoid including sensitive personal, financial, or confidential information in general website contact forms.

6. Newsletter Subscriptions

Individuals may voluntarily subscribe to receive email communications from Nodark.

Our newsletter service is provided through **MailerLite**. We collect subscriber names and email addresses and use a double opt-in process to verify subscriptions.

Subscribers may receive updates about:

- Nodark programs and initiatives.
- Fundraising campaigns.
- Organizational news and developments.
- Opportunities to support our work.

Newsletter recipients may unsubscribe at any time using the unsubscribe link included in our emails.

MailerLite may process subscriber information on our behalf in accordance with its own privacy and data-processing terms.

7. Cookies, Analytics, and Tracking Technologies

Our website uses cookies and similar technologies to support website functionality, understand website usage, and improve visitor experience.

We use Google Analytics through Google Site Kit to understand website traffic and visitor interactions.

Our website also uses WPConsent to manage cookie consent preferences. Visitors can choose whether to accept or reject non-essential cookies through the available consent controls.

Google Analytics cookies are configured to operate according to visitors' consent choices. Certain technical or essential website functions may operate independently of analytics consent.

Visitors can review or change their cookie preferences through the website's cookie consent settings. They may also manage cookies through their browser settings.

Third-party services may process technical information in accordance with their own privacy policies.

8. Donations and Third-Party Services

Nodark uses **Pledge.to** to support online donation and fundraising activities. We also welcome contributions made through **Donor-Advised Funds (DAFs)**.

Donors may contribute through a DAF sponsoring organization or provider by recommending a grant to Nodark. Information shared with Nodark in connection with these contributions may include the donor's name, contact information, grant amount, sponsoring organization, and other details necessary to acknowledge and administer the contribution.

When visitors make donations or participate in fundraising campaigns, information may be collected and processed by Pledge.to and other relevant payment-service providers.

Nodark may receive information necessary to acknowledge donations, maintain organizational records, and administer fundraising activities.

Payment information may be handled directly by the relevant third-party provider. Visitors should review the privacy policies of those providers to understand how their information is collected, processed, and protected.

Nodark may also use third-party website services, hosting providers, analytics providers, and communication platforms to support its operations. These providers may process information on Nodark's behalf under their applicable terms and privacy practices.

9. Photographs, Stories, and Information About Children

Nodark works with international partner organizations that may provide photographs and stories involving children for organizational awareness, fundraising, and program-related communications.

We recognize the importance of protecting children's dignity, privacy, safety, and best interests.

Our current practice is to rely on local partner organizations to obtain permission from parents or legal guardians before sending photographs and stories to Nodark. Partner organizations currently confirm that permission verbally.

Nodark does not routinely publish children's full names, ages, school or specific residential locations, or personal circumstances alongside their photographs and stories.

We are strengthening this process by introducing written partner authorization requirements. These requirements will address permission for use on Nodark's website, fundraising campaigns, promotional materials, and social media, as applicable.

We are also establishing procedures to:

- Verify that partner organizations have obtained appropriate parental or legal guardian authorization.
- Maintain records of authorization or partner confirmation.
- Review photographs and stories before publication.
- Remove unnecessary identifying details and sensitive information.
- Receive and respond to requests to remove children's photographs or stories.

Nodark will seek to use photographs and stories responsibly and will not knowingly publish material that unnecessarily exposes children to privacy or safety risks.

Parents, legal guardians, and authorized partner representatives may contact Nodark to raise concerns about the use of a child's photograph or story.

10. Data Sharing and Disclosure

Nodark does not sell personal information.

We may share information with third-party service providers when reasonably necessary to operate our website, facilitate donations, deliver newsletters, process communications, or support organizational activities.

We may also disclose information when required by law, necessary to protect the rights and safety of individuals, or reasonably necessary to address fraud, misuse, or security concerns.

Where appropriate, we seek to limit the information shared to what is necessary for the relevant purpose.

11. Data Retention

Nodark retains personal information only for as long as reasonably necessary for the purposes for which it was collected, including organizational administration, communication, fundraising, recordkeeping, and applicable legal obligations.

Retention periods may vary depending on the type of information and the purpose for which it is maintained.

When information is no longer required, Nodark will take reasonable steps to delete, securely dispose of, or anonymize it, subject to applicable legal, financial, safeguarding, and recordkeeping requirements.

12. Data Security

Nodark takes reasonable administrative and technical measures to protect personal information against unauthorized access, disclosure, alteration, loss, or misuse.

These measures include restricting access to information based on organizational responsibilities and using appropriate website and service-provider security controls.

However, no method of electronic transmission or storage is completely secure. Nodark cannot guarantee absolute security of information transmitted through the internet.

Individuals should exercise care when submitting personal information online.

13. Privacy Rights and Choices

Depending on their location and applicable privacy laws, individuals may have rights concerning their personal information, including the right to:

- Request access to personal information held by Nodark.
- Request correction of inaccurate information.
- Request deletion of personal information where applicable.
- Withdraw consent where processing is based on consent.
- Unsubscribe from email communications.
- Raise concerns about how their information is collected or used.

Requests may be submitted using the contact information provided in this policy. Nodark will review and respond to requests in accordance with applicable requirements.

14. International Visitors and Partner Organizations

Nodark works with partner organizations outside the United States and may receive photographs, stories, and other information from those organizations.

Information provided to Nodark may be processed or stored in the United States or through third-party services operating in other countries.

Privacy and data-protection laws may differ between countries. Nodark will seek to handle information responsibly and in accordance with applicable legal requirements.

Partner organizations are expected to respect the privacy, dignity, and safety of individuals whose information or photographs they provide to Nodark.

15. Children's Privacy

Nodark's website is not intended to encourage children to submit personal information directly through general website forms.

We recognize that children may appear in photographs and stories supplied by our international partners. Such materials should be provided only after appropriate permission has been obtained from a parent or legal guardian.

Nodark seeks to minimize the identification of children in publicly available materials and to use children's photographs and stories in a manner that respects their privacy and safety.

Parents or legal guardians who have concerns about material published by Nodark may contact us using the details below.

16. Changes to This Privacy Policy

Nodark may update this Privacy Policy periodically to reflect changes in our operations, website technologies, third-party services, or applicable legal requirements.

When changes are made, the revised policy will be published on our website with an updated revision date.

Visitors are encouraged to review this policy periodically.

17. Contact Us

For questions, concerns, privacy requests, or requests involving photographs and stories published by Nodark, please contact:

Nodark Inc.
Website: https://nodarkinc.org
Email: dlewis@nodarkinc.org

Mailing Address: 9374 State Route 14, #1042, Streetsboro, OH 44241

Phone: 234.206.1339

Please include sufficient information to help us understand and respond to your request. Do not include unnecessary sensitive personal information in your initial inquiry.

End of Privacy Policy